



A Great City Between Two Lakes

MSATA 2008 Annual Conference

August 17-19, 2008

Hosted by the Wisconsin Department of Revenue in Madison

MSATA 2008 EXHIBITOR BOOTH RESERVATION

Company Name	
Business Address (Street Address, City, State, ZIP Code)	
Contact Person	Contact Person Telephone Number
Contact Person E-Mail Address	Company Web Site
Total Amount Enclosed	EXHIBITOR REGISTRATION DEADLINE: August 1, 2008

Exhibitor booths are available for the 2008 MSATA Conference and will be located in the University Room of The Madison Concourse Hotel and Governor's Club, 1 West Dayton Street, Madison. The standard booth is 8' x 8' with a cost of \$300 to \$400 per booth. Conference exhibitors will be recognized on the MSATA 2008 website, on signage at the event and at the closing banquet. The exhibit area schedule follows:

Setup	Display			Tear Down
Sunday, August 17 10:00 a.m. – 3:00 p.m.	Sunday, August 17 3:30 p.m. – 5:30 p.m.	Monday, August 18 7:00 a.m. – 5:00 p.m.	Tuesday, August 19 7:00 a.m. – 3:30 p.m.	Tuesday, August 19 3:30 – 5:00 p.m.

Each exhibitor will be provided the following:

- 8' x 8' Space
- 8' x 30" Skirted Table
- 2 Chairs

Will you need Internet Access? Yes No

(Please note that the hotel will charge an additional per-computer fee, the amount depending on the number of exhibitors needing it.)

If additional equipment or services (including communication connections) are needed, please contact the hotel directly (800-356-8293) to make arrangements.

PLEASE MAKE CHECKS PAYABLE TO MSATA 2008 (FEIN is 52-180295).

Mail completed form and payment to:

MSATA 2008
P.O. Box 259234
Madison, WI 53725-9234

Please e-mail a copy of your company logo to:

brenda.soldner@revenue.wi.gov

You will need to complete and submit a separate registration form for the conference itself.

QUESTIONS CAN BE DIRECTED TO: Pat McCarthy, MSATA 2008 Conference Exhibit/Sponsor Coordinator
P.O. Box 259234, Madison, WI 53725-9234

E-mail: pmmccarthy@charter.net

Phone: (608) 277-0394

Check the conference web site for current information at www.mstatatates.org.